

# Minerva Pérez

## Bio



**Minerva Pérez is an award-winning Broadcast Journalist; longtime TV News Anchor and now a Co-Host and Partner of the new cable show, LATINA VOICES. She is also Owner/President of Minerva Pérez Media, LLC, a Public Relations/Communications firm.**

**Latina Voices is a Houston Cable show she created and developed. It is the first half-hour, English language, Internet streamed, Latino-themed talk show of its kind in the country. First launched in February 2008, Latina Voices will soon be viewed on the Internet, part of the New Media considered the future of television broadcasting.**

**Previous to Latina Voices, Minerva was known as a trendsetter and became the first Latina News Anchor at KTRK TV/ABC 13 in Houston, Texas, where she spent 15 and half years. She was already a highly respected and experienced Anchor/Reporter at the number one rated independent TV station, KTLA TV in Los Angeles, where she also was the first Mexican American News Anchorwoman on the Peabody Award-winning News At Ten Weekend Edition. During her 5 and half year tenure at KTLA, she was recognized with many awards for her reporting and community involvement. There she covered such notable stories as Pope John Paul II's visit to Los Angeles' Live 48 – hour coverage; the Whittier Earthquake; the notorious Rodney King beating, the Hollywood scene; Presidents Reagan and Bush (41).**

**Her reporting lead to two (2) Golden Mike Awards; a Cesar Award; a Los Angeles Press Club Award and three (3) Emmy nominations, several AP awards and numerous accolades from community organizations.**

**She began her broadcasting career at KURV RADIO in Edinburg, TX and KGBT RADIO in Harlingen, TX. From there, she moved on to her television broadcasting career at KGBT TV in Harlingen, TX before moving on to the major TV markets of San Antonio, Austin, Dallas, Phoenix, Los Angeles and Houston as Reporter and Anchor.**

**A Lone Star native, Minerva grew up in the Rio Grande Valley of South Texas and is a graduate of the University of Texas at Pam Am (formerly Pan American University) with a degree in Mass Communications/Spanish.**

**Minerva has always been involved in her community. She has served on the boards of the Mayor's Council on Literacy: The Houston Read Commission; The Harris County Children's Assessment Center; The Advisory Council of the Women's Resource Center of Greater Houston; The Morales Foundation, a non-profit educational organization; Honorary Board Member of the Puente Learning Center of East L-A., a literacy program; Honorary Board member of the Montebello Hispanic Coalition; Past President and Lifetime Member of the Houston Association of Hispanic Media Professionals; a Lifetime Member of the National Association of Hispanic Journalists (NAHJ); Advisory Board member of the Education for the 21<sup>st</sup> Century: The Bilingual Spelling Bee. She is also a Lifetime Member of the University of Texas at Pan American (UTPA) Alumni Association and serves on its Advisory Board, Houston Chapter. Minerva also serves as board member of Darla's School for Mentally Retarded Adults in Houston, TX. Texas Advisory Board Member/Hispanic Scholarship Fund.**

**Minerva has also been featured in a Prentice Hall/Texas Edition Textbook, Juntos, Simon and Schuster Education Group in 1997, as one of three Texan Hispanic Role Models with former Archbishop of San Antonio Patrick Flores and former HUD Secretary, San Antonio Mayor, Henry Cisneros. Minerva has also been featured in several publications including: The Los Angeles Times, "Vanidades," an internationally distributed Mexican magazine; Nuestras Vidas, a monthly Texas magazine, Texas Hispanic Magazine and Houston's 002 Latino magazine, El Día Newspaper, The Houston Chronicle and Fort Bend County's The Herald Coaster and the Fort Bend Star and Sun Newspapers.**

**Although gone from Los Angeles for years, Minerva remains a presence with the "Minerva Pérez Communications Scholarship" given annually by the Montebello Hispanic Coalition.**

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